





voluntary program to permanently protect environmentally sensitive land, MN CREP taps federal and state funds. Landowners enroll in the USDA Farm Service Agencyadministered Conservation Reserve Program for 14-15 years, and in the BWSRadministered Reinvest in Minnesota Reserve program — a statefunded perpetual conservation CREP easements are

conservation
easement. MN
CREP easements are
not open to public
hunting.

STATEWIDE GOAL:
40,000 acres within
eligible counties
in southern and
western Minnesota
by Sept. 30, 2026



—Josh Pommier, Pheasants Forever senior Farm Bill biologist



Expanding MN CREP in Meeker County

LITCHFIELD — When Minnesota Conservation Reserve Enhancement Program (MN CREP) outreach and implementation grants from the Minnesota Board of Water and Soil Resources (BWSR) channeled the Meeker Soil & Water Conservation District's (SWCD) resources, Josh Pommier saw an opportunity.

Pommier, a senior Farm Bill biologist with Pheasants Forever who works with Meeker County's SWCD and Natural Resources Conservation Service (NRCS) staff in the Meeker County USDA Service Center, was already



contacting landowners to discuss how voluntary conservation programs could help with buffer law compliance.

"It brought people into the office, and we got to talk about other options," Pommier said.

With grant funding dedicated to outreach, Pommier was able to spend more of his time

Clockwise from top left: On the Meeker County property he enrolled in a MN CREP easement, Mark Johnson hunted with grandson Zane and Zane's dog, Brixie, in October 2022. Photo Courtesy of Mark Johnson Larry Sharpe, seen here exploring his land years ago when it was enrolled in CRP, has since enrolled that property in MN CREP. Photo Courtesy of Larry Sharpe Josh Pommier, a senior Farm Bill biologist with Pheasants Forever who is based in Meeker County, took a break with dogs Walter, left, and Ole before hitting the cattails in search of roosters. Photo Credit: Josh Pommier, Pheasants Forever



Meeker SWCD staff and BWSR engineers met with a neighboring landowner in fall 2020, before project approval, to discuss how to handle existing tile coming into a proposed easement where a wetland was to be restored near Grove City. Photo Credit: Josh Pommier, Pheasants Forever

promoting MN CREP as an option. Meeker County's largest MN CREP easement, 140 acres near Grove City, started with Pommier's letter to a landowner about 7 acres of buffers required under the law, and grew to involve 260 acres and four neighboring landowners who enrolled in other conservation easements.

"'What if I put the whole farm in the reserve program?'" Mark Johnson recalled asking during the conversation that followed. "It's the kind of ground they were looking for. There were low parts. It would hold water. That was the idea: to flood about a third of it for the ducks and the geese and the deer and the pheasants."

An avid hunter, Johnson, the CEO of Perennial Bank in Darwin, enrolled 140 acres in MN CREP, converting row crops to wildlife habitat.

The easement was seeded in 2019. The wetland restoration finished in fall 2022.

"The payment's a lot more than the rent was. I hunt, and my kids hunt, and my grandkids hunt," Johnson said. His three sons and nine grandchildren live within 25 miles of the property. "We shot a lot of pheasants out there this fall."

Meeker County landowners have enrolled 30 MN CREP easements totaling nearly 1,100 acres since MN CREP launched in May 2017.

Early on, Pommier sent 10 to 20 letters a month to landowners, promoting MN CREP as an option for buffer law compliance. In one township alone, Pommier said 29 landowners qualified for that option.

After the initial wave of buffer-related contacts, Pommier examined maps

of every section of every township to identify land that might qualify for non-floodplain wetland restoration — one of the four main conservation practices MN CREP focuses on, and the one with the most potential in Meeker County. The other practices are grass filter strips, wellhead protection and floodplain wetland restoration.

Meeker County already had addressed the potential for filter strips in its buffer law outreach. Its wellhead protection areas already were seeded in grass — and situated in urban areas, which don't qualify.

"We don't have a lot of floodplain parcels that aren't already protected or already (planted) in trees, so floodplain (wetland restoration) really wasn't very viable for our county," Pommier said.



OUTREACH FUNDS: BWSR awards MN CREP outreach and implementation dollars to county soil and water conservation districts through grant agreements. From 2017 through June 30, 2022, the funding source was an appropriation from the Environment and Natural Resources Trust Fund. Since July 1, 2022, the funding source has been an appropriation of Clean Water Fund dollars.



Because Meeker County lies in the transition zone between the prairie and deciduous forest biomes, much of the cropland consists of small fields strewn with small wetlands, and soil conditions that can vary widely — even within the same field.

"Maybe they don't get a good crop out there all the time," Pommier said.

Pommier enclosed a site map with the hand-signed letters he sent to landowners whose property might qualify. He requested a response by a certain date.

Part of Pommier's job involves visiting sites of expiring Conservation Reserve Program (CRP) contracts. Prompted by a postcard reminder and a phone call, about 70% of landowners meet him onsite for the inspection.

"Then we can actually talk about their property and their cover and their goals, and I usually ask, 'Have you thought about a permanent easement?'" Pommier said. "If we never make an ask, we never bring it up, and people are never going to know that it's an option. On that site visit, we'll talk about the basics of a permanent easement."

He and the landowners meet at least one year before the CRP contract expires. He follows up with a letter, and then a phone call over the winter.

Larry Sharpe enrolled land that was in an expiring CRP contract, plus 9 more acres — just over 21 acres total into MN CREP in September 2021.

"I'm a conservationist at heart. A farmer and a



Contractor Tony Whitcomb of Atwater-based Tony Whitcomb Excavating dug a new channel for a Meeker County ditch in fall 2021 near Grove City as part of a wetland restoration on a 140-acre MN CREP easement site.

Photo Credit: Josh Pommier. Pheasants Forever

Landowners' MN CREP Motivations

Josh Pommier, Pheasants Forever senior Farm Bill biologist, broke down Meeker County landowners' reasons for enrolling in MN CREP:

"A lot of what drew people in was the money. Ten (percent) to 20% of the people we got in, it was strictly about the money. I would say 50% was they appreciated the money, but they also recognized that their land was not very good for

cropping, and it was probably a good, long-term, sustainable plan for their land.

The rest of the 30% ... they always wanted to have hunting land. Now this is a tool that they could use to get hunting land forever — that they can pass on to their children. Working with those people is really satisfying, when you get to help someone accomplish their lifelong goal for their family property."

conservationist. That's the reason I've had that land in CRP all these years. And re-enrolling in CRP would have given me X amount of money but enrolling in CREP gives me more money," Sharpe said.

Sharpe, who is retired from the construction business and living in Minnetonka, still rents adjacent land to a corn-and-bean farmer. He said entering into the permanent easement was a big decision.

"I rolled it around in my mind quite a bit. I maybe could have gotten more for it by selling it on the open market. But I decided to put it into CREP, and, of course, it becomes a permanent RIM — permanently protected

from development and a permanent wildlife refuge, more or less. If I were to sell it, I'd have no control over what the future landowner would do," Sharpe said.

"I guess the bottom line is even though I could've gotten more for selling it on the open market, I was more interested in having it be a permanent wildlife refuge."

For the past couple of years, a pair of sandhill cranes have frequented the Harvey Township site, which borders a creek. A pond draws ducks and geese. His brother, nephews and their sons have hunted pheasants and deer on the land, where he's camped, snowshoed and cross-country skied. Sharpe paid more out-of-

pocket to augment the seed mix planted in summer 2022 — settling on about 40 forbs and 20 grasses.

"Even though I don't hunt anymore, I did when I was young," Sharpe said. "I guess you just can't be outdoors very much without arriving at an appreciation for what God has done out there — the miracle of all those microbes all the way up to those big trees."

When he brings up the idea of a permanent easement, Pommier asks landowners if they've thought about leaving a legacy for future generations.

"For some people, they want to leave good, tillable cropland that's pattern-tiled and produces a lot of corn and soybeans every year. For other people, that's not the case," Pommier said.

"I've been doing this nine years. You can kind of get a feel if people enjoy their CRP and they enjoy their habitat," Pommier said. "There's some people I would never bring up the idea of a permanent easement (with) just based on other conversations I've had with them. And others might surprise us. If we never ask, we never hear yes. So we've got to ask."



BWSR

The Minnesota Board of Water and Soil Resources' mission: improve & protect Minnesota's water and soil resources by working in partnership with local organizations & private landowners. www.bwsr.state.mn.us