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| **NEWS RELEASE**  FOR IMMEDIATE RELEASE: Month, Date, 2019  Contact: XYZ, PHONE, EMAIL |  |
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Minnesota CREP Signup

LOCATION, Minn. — Now is a great time for landowners to sign up for the Minnesota Conservation Reserve Enhancement Program (MN CREP) through XXXXXXXXXX SWCD.

“MN CREP is a voluntary, targeted program that works. We work closely with area landowners to help them understand MN CREP and the benefits. The reasons for signing up will differ for individuals. Whether it’s habitat, financial, or about creating a legacy for future generations, we are here to help landowners through the process.” said XXXXXXX, Title.

MN CREP is a state-federal program designed to improve water quality and conserve habitat. It aims to protect and restore up to 60,000 acres of marginal cropland using buffer strips, wetland restoration and drinking water wellhead area protection. The Minnesota Board of Water and Soil Resources (BWSR) and the USDA Farm Service Agency (FSA) oversee the program. Landowners simultaneously enroll land in a 14 to 15-year federal Conservation Reserve Program (CRP) contract and a permanent Reinvest in Minnesota (RIM) Reserve program conservation easement. Landowners receive payments to restore native vegetation on enrolled acres, which maximizes water quality and habitat benefits.

Establishing conservation practices both improves water quality and provides a financial benefit to landowners.

To learn more about the program, stop by XXXX SWCD at XXXXXXXX or call us at XXXXXXX and we can provide details about MN CREP and work with you on an application, including payment information.

Visit (SWCD WEBSITE) for more information about the Minnesota Conservation Reserve Enhancement Program or visit [BWSR MN CREP for Landowners website](https://bwsr.state.mn.us/mn-crep-landowners).

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