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| **NEWS RELEASE**  FOR RELEASE: Month, Date, 2018  Contact: XYZ, PHONE |  |
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Minnesota CREP Signup

LOCATION, Minn. — Now is a great opportunity for landowners to sign up for the Minnesota Conservation Reserve Enhancement Program (MN CREP) with XXXXXXXXXX SWCD.

“MN CREP is a voluntary, targeted program that works. We work closely with area landowners to help them understand MN CREP and the benefits. The reason for signing up will differ from individual to individual, so whether it’s habitat, economical, or about creating a legacy for future generations, we are here to help landowners through the process,” said XXXXXXX Title.

MN CREP is an offshoot of the Conservation Reserve Program (CRP), the country’s largest private-land conservation program. It is a federal, state, and local partnership where landowners can choose to retire their marginal land using the nationally-recognized ReInvest in Minnesota (RIM) Reserve program.

The establishment of conservation practices both improves water quality and provides dollars to landowners.

To learn more about the program stop by XXXX SWCD at XXXXXXXX or call us at XXXXXXX and we can provide details about the MN CREP and work with you to formulate a proposal that will include payment rates and a map of your area.

Visit (SWCD WEBSITE) for more information about the Minnesota Conservation Reserve Enhancement Program or visit BWSR at [www.bwsr.state.mn.us/crep](http://www.bwsr.state.mn.us/crep).

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