How will residents access this program?

Demonstration Neighborhoods

LGUs, Tribes, Non-profits or conservation groups

- Apply for project funds
- If the project is selected, the landowner receives in-depth residential support including funding and technical support
- Reimbursement and sign/recognition

Collaboration and Guidance

Individual Support

A. Coaching

- VlqqA
- Assessment/approval: first come, first serve
- Coaching call with Non-Profit Partner
- Receive long-term maintenance guidance
- Install project, before and after photos
- Reimbursement and sign/recognition
- Sample site visits

B. Workshops

- Register: first come, first serve
- Approval: first come, first serve
- Attend workshop
- Develop designs at workshop; receive coaching and long-term maintenance guidance
- Install project, before and after photos
- Follow-up coaching calls with Blue Thumb
- Reimbursement and sign/recognition
- Sample site visits

- Non-Profit Partner Website
- Fact sheets on pollinator lawns, et.al.
- Pollinator lawn fact sheets from partner orgs
- Plant information and sourcing

Ensuring Success

Project maintenance

BWSR recognizes that the long-term success of this program will directly correspond to the knowledge and understanding residents have about installing and maintaining their pollinator habitat projects.

This program has the potential to shift public perception and widen adoption of residential pollinator habitat in Minnesota. We believe the best way to ensure long-term success for the program is to provide outreach and education in a variety of platforms to promote widespread adoption and support for residential pollinator habitat.

This will help support program components and offer online resources to Minnesotans who may not be interested in program participation, but want to learn more about pollinators on residential lawns.

Lawns to Legumes web page

- Planting for Pollinators program guide
- Pollinator planting templates
- Recommended plant lists

Non-Profit Partner resources:

BWSR technical resources:

Best Practices

- Presentations and workshops
- Media campaigns
- Websites
- Written materials
- Inter-agency partnerships
- **Local partnerships**