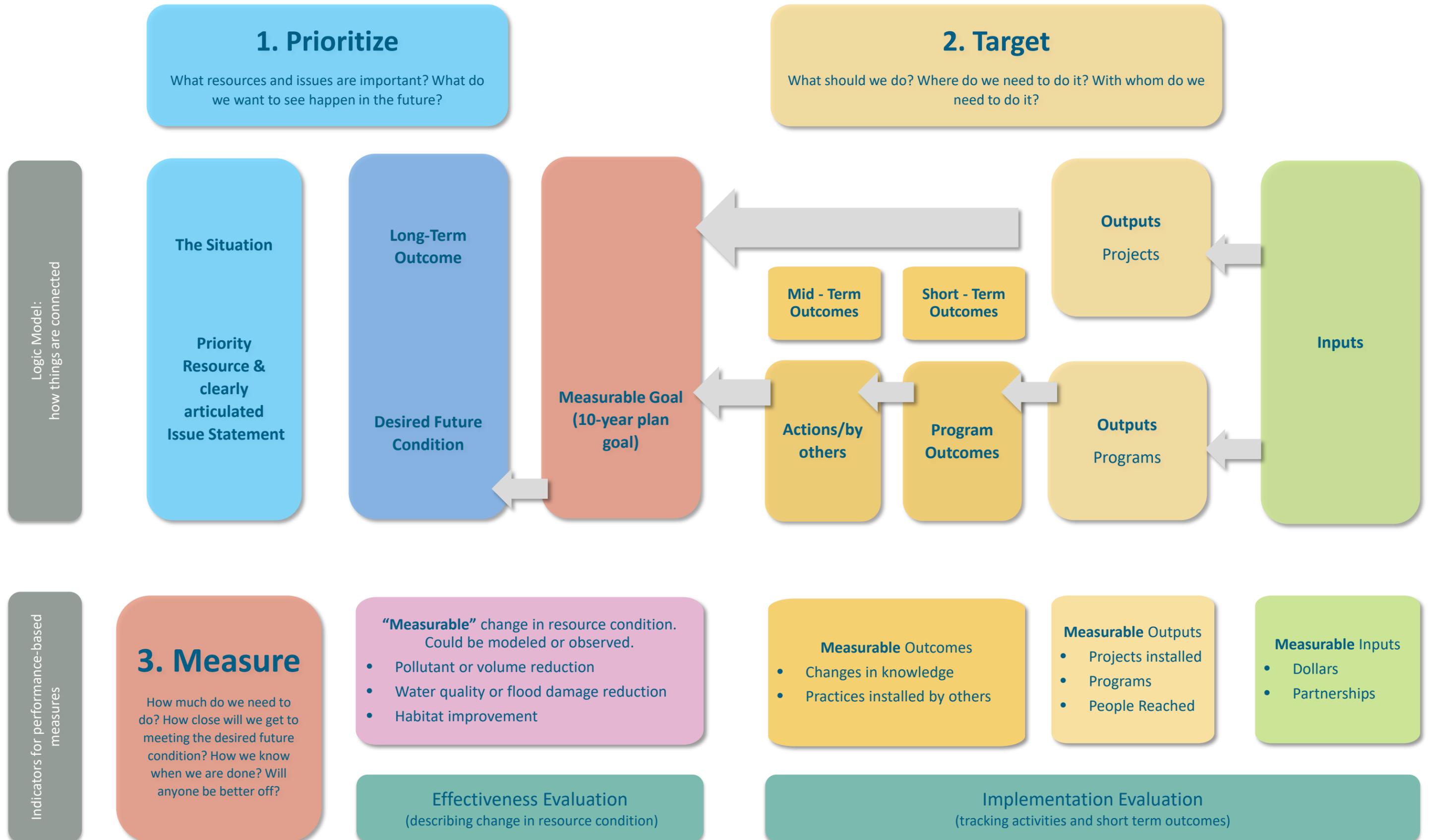


The Logic Model – a structure for telling your story.

A logic model is simply a way of organizing the elements of your plan or project. The questions below are designed to build a logic model that will help you successfully communicate your strategy to funders and stakeholders. Learn more at <http://www.bwsr.state.mn.us/planning/1W1P/index.html>: The “Setting Measurable Goals” section of the One Watershed One Plan Guidebook, as well as two instructional videos about logic models created by BWSR, provide more information about using logic models in planning. The template on the next page offers a starting point for your logic model discussion.



Logic models in One Watershed, One Plan. The logic model elements, arranged to reflect the **Prioritize, Target, Measure** aspects of developing a Comprehensive Watershed Management Plan.



The Situation

Inputs

Outputs

Short -Term Outcomes

**Medium -Term
Outcomes**

**Long -Term
Outcomes**

Metrics/indicators to evaluate progress

External Factors

Impact

The Context

Logical Relationships

Assumptions

